

# \*SWOT Analysis

## Strengths:

- \* Computer/IT proficient
- \* Willing to relocate
- \* Ability to lead & follow others
- \* Diverse background

## Weaknesses:

- \* Lack of professional experience
- \* Lack of IT certifications
- \* Proficient in only one language
- \* Public speaking

## Opportunities:

- \* Ability to work in a variety of industries
- \* High demand for IT professionals
- \* Career advancement
- \* Technological advancement

## Threats/Challenges:

- \* Competitive job market
- \* Ever changing technological advancements
- \* Furthering education while working
- \* Unstable economy

# \* Professional Development Plan

## \* Strengths

- \* Computer/IT proficient
- \* Willing to relocate
- \* Ability to lead & follow others
- \* Diverse background

\* Understanding and utilizing my strengths will allow me to grow in any field. With my background in both business and computers there are many different positions I may be offered and am willing to move in pursuit of my career goals. In both school and work I have discovered the ability to work in a team as both a leader and a follower. Lastly, with my diverse background growing up in multiple regions I can easily adapt to any environment.

# \* Professional Development Plan

## \* Weaknesses

- \* Lack of professional experience
- \* Lack of IT certifications
- \* Proficient in only one language
- \* Public speaking

\* The ability to recognize my weaknesses is the first step to overcoming them. As a CIS major we focus more on lecture than actual application. Thus, I have to overcome this by working on my own to become familiar with various applications and pursuing IT certifications on my own. Having a wide array of career options may require being bilingual. Public speaking has always been a weakness of mine but due to conducting multiple presentations I have been overcoming this.

# \* Professional Development Plan

## \* Opportunities

- \* Ability to work in a variety of industries
- \* High demand for IT professionals
- \* Career advancement
- \* Technological advancement

\* With Computer Information Systems as a sub-specialty of business and logistics as my minor I am qualified to work in every industry. With technology advancing on a daily basis the demand for IT professionals is ever increasing along with it. That allows for career and technological advancement in the computer industry.

# \* Professional Development Plan

## \* Threats/Challenges

- \* Competitive job market
- \* Ever changing technological advancements
- \* Furthering education while working
- \* Unstable economy

\* The most effective way to overcome any challenges are to face them head on. A competitive job market means that I must stay up-to-date as technology advances. I am determined to continue my education by obtaining an MBA along with an MS in Information Systems while working in my career. The current state of the economy will be an additional challenge I must face in regards to career decisions.