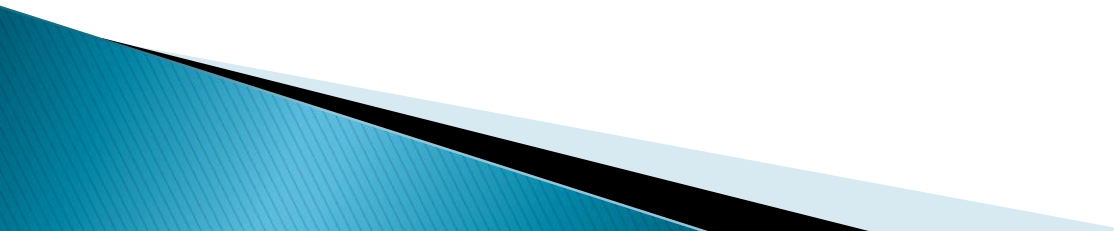




# SSU Dunks World Hunger

BUSA 2101 Leadership & Development II  
Service Group 1

# Objectives

- ▶ Educate the community of hunger awareness
  - ▶ Raise 700 lbs worth of canned goods
  - ▶ Solicit donations from local businesses
  - ▶ Host event with entertainment
- 

# Planning & Preparation

- ▶ **Administrative Group:** Thomas, Danial, Jeffrey, Ciarra & Carl
  - Liaise with local businesses
  - Media
  - Promotion
- ▶ **Entertainment Group:** Josh, Angela, Michael, John & Charlene
  - Venue
  - Supplies
  - Dunk Tank
  - Band & DJ



# Event Coordination



Food Preparation



Dunking Hunger



Food Service



Media & Entertainment



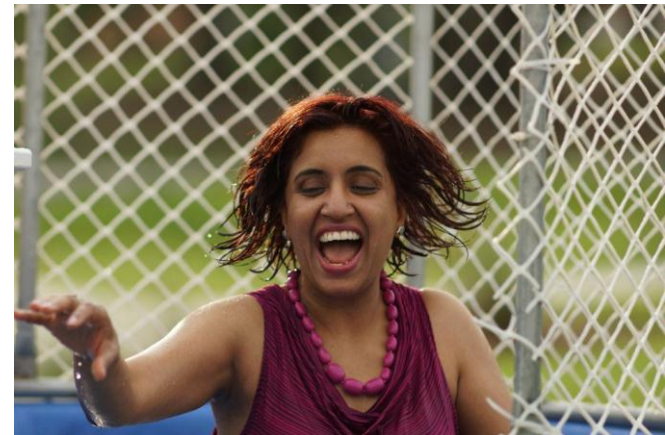
Donations & Ticket Sales



# The Event



Dunk tank featuring COBA professors and students



# Event Entertainment

DJ IGNANT



AFTERTOUCH

# The Event



# Promotion

**FIGHTING HUNGER  
RAISING AWARENESS**

## *SSU DUNKS WORLD HUNGER*

**DUNK SSU  
PROFESSORS  
IN THE DUNK  
TANK !!!!!!!**



**FRIDAY JUNE 8, 2012**

**6pm - 10am**  
**SSU Gazebo**  
(Next to the Student Union)  
**LIVE BAND "AFTERTOUCHE"**  
**DJ IGNANT**  
**FREE FOOD WITH DONATION**

**DONATE CANS**

**TO BENEFIT  
AMERICA'S  
SECOND HARVEST  
OF COASTAL GA**



- ▶ Television
  - WJCL
  - WTOV
  - WSAV
- ▶ Radio
  - WQBT 94.1
  - WRHQ 105.3
- ▶ Internet
  - Facebook
  - Twitter
  - Instagram
  - Keytosavannah.com
  - Hotlist.com
- ▶ SSU Marquis Sign
- ▶ COBA TV
- ▶ TigerMail



# Campus & Community Outreach

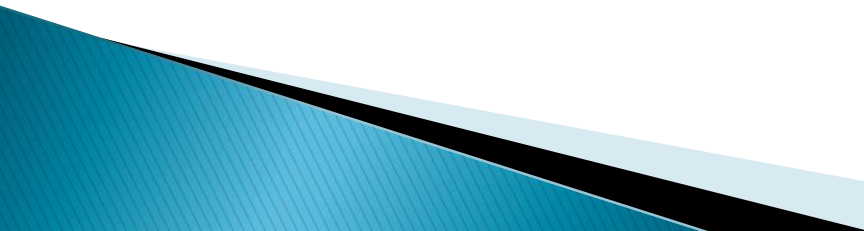


# Results



- ▶ Nearly 1200 lbs of donated canned goods
- ▶ 200 sticks of deodorant
- ▶ Facial cleanser
- ▶ Other non-perishable food items
- ▶ Approximately 200 people in attendance

# Lessons Learned

- ▶ Tolerance of Ambiguity
  - ▶ Excellent Communication
  - ▶ Improvise, Adapt & Overcome
  - ▶ Community Impact
  - ▶ Personal & Group Development
  - ▶ “Teamwork Makes The Dream Work”
- 

# Questions

